



2010 Membership Application

Date ___/___/___

AAF Michiana is this area's leading professional organization for advertising, marketing, public relations, communications, sales management and related professions.

Name _____ Title _____
please print

Organization _____

City _____ State _____ Zip _____

Business phone _____ Cell _____ Home phone _____

Fax _____ E-Mail _____ Web site _____

Membership Fees

The membership fees below cover one calendar year, January 1 through December 31. New members joining after June may pay half the normal fee to finish out the year. New members joining after September may pay the full amount and will be considered paid members for the rest of the year plus the entire next calendar year.

The following membership packages are available (Please refer to reverse side for membership descriptions):

- Student/Teacher – Free (Student lunches \$5) Est. graduation date _____
Major _____
- Individual - \$80
- Corporate - \$200 for 3 memberships - Additional full memberships \$50 each.
ALL STAFF can attend club functions at the member rate.

Member #1 _____

Member #2 _____

Member #3 _____

Please complete application for each member. Gratz!

COMMITTEES - Members are urged to gain experience by participating in one of our committees:

- | | | | |
|--|--|---|------------------------------------|
| <input type="checkbox"/> Sponsorship/Fundraising | <input type="checkbox"/> AAF-Student Chapter | <input type="checkbox"/> Communications | <input type="checkbox"/> Programs |
| <input type="checkbox"/> ADDY Awards Committee | <input type="checkbox"/> Social/Networking | <input type="checkbox"/> Membership | <input type="checkbox"/> Diversity |

Please indicate your preference: 1 _____ 2 _____ 3 _____

Please return this completed form along with your check for the annual dues to:
AAF Michiana, P.O. Box 62, South Bend IN 46624 or info@AAFMichiana.org.

Membership Descriptions

Student/Teacher - To further the education of area college students, AAF Michiana extends associate membership privileges to students and teachers in all areas of marketing and advertising.

Individual – Individuals and freelancers in companies with less than five employees qualify for our standard individual membership. This membership qualifies an individual member to *full member privileges*.

Corporate – Designed for ad agencies, media outlets and other companies with the potential of having many members in AAF Michiana, the corporate membership entitles a company to three full privilege memberships (the three full memberships must be declared) and UNLIMITED associate memberships. *Your staff can attend AAF functions at the member rate of \$25.* This enables a marketing-oriented company to afford for all its employees to enjoy the benefits of AAF membership. All memberships must be renewed by this annual application. Additional *full* memberships are only \$50 each.

Non-Members – Non members are welcome at all AAF Michiana functions at a special rate. Non-member are also welcome to sign up for our e-mail news bulletins to keep up with club happenings.

Full Member Privileges – Full membership entitles a member to all the rights and privileges offered by AAF Michiana, the 6th District of the AAF and the American Advertising Federation. They include:

- Member rate at all AAF Michiana functions
- AAF Michiana mailings, newsletters and e-mails
- Inclusion in AAF Michiana annual directories and membership lists
- Postings of positions on the AAF Michiana Job Board
- Voting on AAF Michiana officers or issues
- Freedom to hold office on the AAF Michiana Board of Directors
- Entries into the ADDY Advertising Competition or any other official AAF competition

For further information, visit www.aaf.org (AAF national), www.6thdistrictaaf.org (AAF 6th District - Illinois, Indiana and Michigan), www.AAFMichiana.org (AAF Michiana) or contact info@AAFMichiana.org.

The American Advertising Federation, headquartered in Washington, D.C., acts as the “Unifying Voice for Advertising.” Celebrating its 100th anniversary in 2005, the AAF is the oldest national advertising trade association, representing 50,000 professionals in the advertising industry. The AAF has a national network of 210 Ad Clubs located in Ad communities across the country. Through its 215 college chapters, the AAF provides 6,500 advertising students with real-world case studies and recruitment connections to corporate America. The AAF also has 130 blue-chip corporate members who are advertisers, agencies and media companies, comprising the nation’s leading brands and corporations. For more information, visit www.aaf.org.